

“JETRO Invitation Program SUWA Area Industrial Messe 2011”

JETRO Nagano/Suwa will invite overseas corporations to Suwa Area Industrial Messe 2011, a trade show of high precision technology to be held in Suwa, Nagano Prefecture every October, which provides opportunities to procure parts and components of various types of industries and establish relevant business links.



During the trade show, JETRO will coordinate one-on-one pre-arranged business meetings between program participants and Japanese companies. The details of this program are outlined below.

Outline of Invitation Program

1. Outline of Suwa Area Industrial Messe

- Date: 13 - 15 October 2011
- Location: Suwa Lakeside Event Hall in Suwa city

<Results from 2010>

- Number of exhibiting companies: 255
- Number of booths: 456
- Number of visitors: 24,180

The Suwa Region in Nagano Prefecture has grown into a center of suppliers with high-precision technologies in Japan providing computer and electronic components, automotive parts, semiconductor processing equipment, optical devices etc. for leading manufacturers.

This area is currently home to manufacturing bases for Kyocera (Yashika) and Olympus, and head offices for Seiko Epson and Nidec Sankyo (formerly Sankyo Seiki), among others. A total of more than 2,000 small- to medium-sized manufacturers form a broad-based supporting industry in the area.

This fair began in 2002 as a community-based trade show for corporations within the area to share processing technologies and exchange information.

- URL: <http://www.suwamesse.jp/en/>



2. Target Invitees

Corporate decision makers for its purchasing activities, of manufacturers and distributors for medical devices, electrical/electronic devices, automotive, industrial machinery, environmental equipment and others

3. Schedule

11 Oct.	(Tue)	Arrive in Japan
12Oct.	(Wed)	Move to Suwa, company visit
13 Oct.	(Thu)	Presentation (business meetings)
14 Oct.	(Fri)	Business meetings at Suwa Messe
15 Oct.	(Sat)	Business meetings at Suwa Messe
16Oct.	(Sun)	Depart Japan

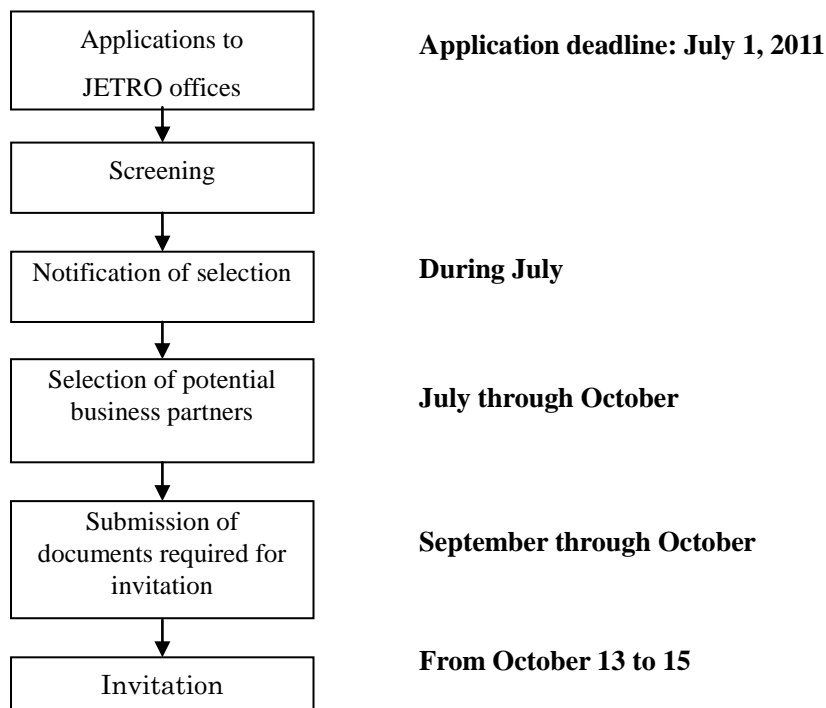


* **The schedule is subject to change as necessary.**

4. Travel Expenses to be covered by JETRO

Airfare:	roundtrip airfare (payment in kind)
Transportation fees in Japan:	actual cost of transportation fees, based on JETRO regulations
Accommodation fees:	actual cost of accommodation fees, based on JETRO regulations

5. Process up to Extension of Invitation



○ For more information:

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